

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16, Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person* <u>Goldman Seth</u>			2. Issuer Name and Ticker or Trading Symbol <u>BEYOND MEAT, INC. [ BYND ]</u>			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner Officer (give title below) Other (specify below)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) <u>09/21/2020</u>			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person			
C/O BEYOND MEAT, INC. 119 STANDARD STREET			4. If Amendment, Date of Original Filed (Month/Day/Year)						
(Street)	(City)	(State)	(Zip)						
<u>EL SEGUNDO</u>	<u>CA</u>	<u>90245</u>							

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	09/21/2020		M		20,133	A	\$0.95	761,691	I	By Seth Goldman Revocable Trust
Common Stock	09/21/2020		M		9,601	A	\$3	771,292	I	By Seth Goldman Revocable Trust
Common Stock	09/21/2020		S <sup>(1)</sup>		9,017	D	\$142.1814 <sup>(2)</sup>	762,275	I	By Seth Goldman Revocable Trust
Common Stock	09/21/2020		S <sup>(1)</sup>		16,620	D	\$143.0663 <sup>(3)</sup>	745,655	I	By Seth Goldman Revocable Trust
Common Stock	09/21/2020		S <sup>(1)</sup>		8,550	D	\$144.1047 <sup>(4)</sup>	737,105	I	By Seth Goldman Revocable Trust
Common Stock	09/21/2020		S <sup>(1)</sup>		12,668	D	\$144.9288 <sup>(5)</sup>	724,437	I	By Seth Goldman Revocable Trust
Common Stock	09/21/2020		S <sup>(1)</sup>		3,740	D	\$146.0972 <sup>(6)</sup>	720,697	I	By Seth Goldman Revocable Trust
Common Stock	09/21/2020		S <sup>(1)</sup>		9,324	D	\$147.0016 <sup>(7)</sup>	711,373	I	By Seth Goldman Revocable Trust
Common Stock	09/21/2020		S <sup>(1)</sup>		10,563	D	\$148.069 <sup>(8)</sup>	700,810	I	By Seth Goldman Revocable Trust
Common Stock	09/21/2020		S <sup>(1)</sup>		768	D	\$148.6376 <sup>(9)</sup>	700,042	I	By Seth Goldman Revocable Trust
Common Stock	09/21/2020		S <sup>(1)</sup>		6,500	D	\$142.0464 <sup>(10)</sup>	228,409	I	By Julie D. Farkas Revocable Trust
Common Stock	09/21/2020		S <sup>(1)</sup>		15,492	D	\$142.9142 <sup>(11)</sup>	212,917	I	By Julie D. Farkas Revocable Trust
Common Stock	09/21/2020		S <sup>(1)</sup>		6,189	D	\$143.8065 <sup>(12)</sup>	206,728	I	By Julie D. Farkas Revocable Trust
Common Stock	09/21/2020		S <sup>(1)</sup>		8,945	D	\$144.7836 <sup>(13)</sup>	197,783	I	By Julie D. Farkas Revocable Trust
Common Stock	09/21/2020		S <sup>(1)</sup>		3,100	D	\$146.0069 <sup>(14)</sup>	194,683	I	By Julie D. Farkas Revocable Trust
Common Stock	09/21/2020		S <sup>(1)</sup>		6,020	D	\$146.9219 <sup>(15)</sup>	188,663	I	By Julie D. Farkas Revocable Trust

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	09/21/2020		S <sup>(1)</sup>		9,000	D	\$147.9844 <sup>(16)</sup>	179,663	I	By Julie D. Farkas Revocable Trust
Common Stock	09/21/2020		S <sup>(1)</sup>		1,004	D	\$148.5694 <sup>(17)</sup>	178,659	I	By Julie D. Farkas Revocable Trust
Common Stock								300	I	By son no. 1
Common Stock								150	I	By son no. 2

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						
Stock Option (right to buy)	\$0.95	09/21/2020		M		20,133	(18)	07/19/2026		Common Stock	20,133	\$0	0	D	
Stock Option (right to buy)	\$3	09/21/2020		M		9,601	(19)	05/29/2028		Common Stock	9,601	\$0	29,155	D	

**Explanation of Responses:**

- The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person.
- This transaction was executed in multiple trades at prices ranging from \$141.50 to \$142.48. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide, upon request, to the SEC staff, the Issuer or a security holder of the Issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$142.56 to \$143.54. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide, upon request, to the SEC staff, the Issuer or a security holder of the Issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$143.56 to \$144.5450. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide, upon request, to the SEC staff, the Issuer or a security holder of the Issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$144.56 to \$145.50. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide, upon request, to the SEC staff, the Issuer or a security holder of the Issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$145.58 to \$146.53. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide, upon request, to the SEC staff, the Issuer or a security holder of the Issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$146.58 to \$147.57. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide, upon request, to the SEC staff, the Issuer or a security holder of the Issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$147.58 to \$148.57. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide, upon request, to the SEC staff, the Issuer or a security holder of the Issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$148.59 to \$148.71. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide, upon request, to the SEC staff, the Issuer or a security holder of the Issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$141.3950 to \$142.39. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide, upon request, to the SEC staff, the Issuer or a security holder of the Issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$142.41 to \$143.39. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide, upon request, to the SEC staff, the Issuer or a security holder of the Issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$143.41 to \$144.38. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide, upon request, to the SEC staff, the Issuer or a security holder of the Issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$144.41 to \$145.39. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide, upon request, to the SEC staff, the Issuer or a security holder of the Issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$145.48 to \$146.47. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide, upon request, to the SEC staff, the Issuer or a security holder of the Issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$146.49 to \$147.47. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide, upon request, to the SEC staff, the Issuer or a security holder of the Issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$147.49 to \$148.4650. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide, upon request, to the SEC staff, the Issuer or a security holder of the Issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$148.50 to \$148.68. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide, upon request, to the SEC staff, the Issuer or a security holder of the Issuer full information regarding the number of shares and prices at which the transaction was effected.
- Exercise of stock option granted under the 2011 Equity Incentive Plan (the "Plan") on July 20, 2016.
- Exercise of stock option granted under the Plan on May 30, 2018; the option vested and became exercisable as to 25% of the total shares on August 3, 2018, and 1/48th of the total shares vests and becomes exercisable monthly thereafter, such that the option is fully vested and exercisable on August 3, 2021 subject to any accelerated vesting provided under the Executive Change in Control Severance Agreement by and between the Reporting Person and the Issuer.

**Remarks:**

/s/ Teri L. Witteman, as Attorney-In-Fact  
for Seth Goldman

09/23/2020

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.**

POWER OF ATTORNEY

The undersigned as a Section 16 reporting person of Beyond Meat, Inc. (the "Company"), hereby constitutes and appoints Mark J. Nelson and

- (1) execute, deliver and file for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of the Company
- (2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such
- (3) seek or obtain, as the undersigned's representative and on the undersigned's behalf, information on transactions in the Company's securities
- (4) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 with the SEC.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 15th day of October, 2019.

/s/ Seth Goldman  
Signature

SETH GOLDMAN  
Print Name